## **NINO MIER GALLERY**

NEW YORK | BRUSSELS

While I wish I had been the first to share the news about the gallery's new direction, it was my priority to inform my artists, staff and patrons personally before announcing publicly, and to do so at my own pace.

I can confirm that Los Angeles will close its two galleries, the viewing room and project space at the end of the summer. Our current exhibitions will run through the end of June, at which point the gallery will have no further programming. Both locations in New York and Brussels are fully operational and will continue to be for a long time to come.

The fact that my Los Angeles chapter is coming to an end is a difficult one, as I have poured my heart and soul not only into building each one of the spaces, but have also called Los Angeles my home for nearly thirty years. This is a strategic business decision that has been under careful consideration for some time, and has nothing to do with recent media reports.

Transitioning my operations solely to New York and Brussels reflects the increasingly global nature of our business, where it matters less where a gallery is located. We are attracting an international clientele regardless of our location, and while the physical act of seeing art is one best experienced in person, my footprint was too large to house the size of my program. The overhead of both cities, logistical challenges, and other fixed and variable costs no longer make prudent business sense. As the market has evolved since the pandemic, it has only reinforced to me the advantages of physical downsizing and building an international presence from two strategically placed locations. All businesses have challenges, and I believe a successful one must be able to adapt and adjust when needed.

Finally, and most importantly, this is a personal decision. When we, as a family, decided to relocate to New York, I didn't think twice about building the same infrastructure I had in Los Angeles; a large and a small space, and without much hesitation, did just that. I convinced myself that I could handle the travel and bi-coastal living, but the pace and the distance away from my daughter and wife quickly revealed itself to be unsustainable. When I was presented with the opportunity to transition my leases this coming summer, I decided to dedicate my focus and attention more fully to the New York and Brussels operations and time with my family.

New York will now be the new flagship outpost of the gallery. We will continue to champion our current roster and are welcoming new artists to the program in the coming months. This is an exciting new chapter for myself, my family and the gallery. It is an opportunity to refocus on what is most important – the incredible artists I represent, high quality exhibitions, and my family life.

Nino Mier May 23, 2024