

# MIER

## artbrussels 35th

2017

### **Artistic Project**

### **Mementos: Artists' Souvenirs, Artefacts, and other Curiosities**

As part of its landmark 35th edition, Art Brussels announces a collaboration with internationally renowned exhibition maker Jens Hoffmann and distinguished curator and critic Piper Marshall for the flagship artistic project situated within the fair. Called Mementos: Artists' Souvenirs, Artefacts, and other Curiosities, the exhibition brings together personal objects and artefacts from the private collections of a diverse group of artists, all of whom are represented by galleries participating in Art Brussels 2017.

Installed within an intimate display designed by the Brussels-based architecture firm Lhoas Lhoas, the objects offer an alternative to the way we think about collecting, one which attaches high emotional or sentimental value to objects and is defined by individual histories and memories. Displaying these items in the context of an art fair suggests a different economy to that of the investment in art objects, whilst also revealing the sentiments and attitudes of the participating artists in a personal and highly subjective way.

Anne Vierstraete, Managing Director, Art Brussels, said:

“Over our 35 editions to date, artists are and have always been, at the centre of our programming. This highly personal project celebrates the everyday human experiences of individual artists who are championed by galleries at the fair this year. We are so delighted to have engaged with two such esteemed curators for this edition, who are working to bring the stories of the artists alive, while bringing our collective attention to the nature of collecting, and the emotional import of the items we hold most dear.”

Mementos: Artists' Souvenirs, Artefacts, and Other Curiosities will feature personal objects and artefacts from the private collections of over fifty international artists including Robert Barry, Eric Baudelaire, Larry Clark, Kendell Geers, Andrea Eva Gyori, Jenny Holzer, Folkert de Jong, Joseph Kosuth, Germaine Kruij, Jose Lerma, Kris Martin, Josephine Meckseper, Jonathan Monk, Hermann Nitsch, Malgorzata Szymankiewicz, Gert & Uwe Tobias, Betty Tompkins and many others.

In line with the fair's ethos 'from Discovery to Rediscovery', the artistic project represents artists spanning the fair's exciting sections: from a younger generation of artists featured in DISCOVERY and unduly underappreciated artists within the REDISCOVERY section to the internationally established artists in PRIME.

The exhibition will be on view in a space within Art Brussels' historic location, Tour & Taxis.